



# SPONSOR A SCHOOL WITH FUTURE FIRST

## Make a difference to the lives of young people on your company's doorstep

Britain has a deep social mobility problem. For too many young people, their start in life is limiting their future. They do not have access to relatable role models to help them understand what they can achieve, nor the networks, knowledge and tools to help them to get there. Join our growing network of employer partners and help us change that.

By sponsoring a school in your local community, you are investing in the future. Your support can empower local young people with the tools, resources, and inspiration they need to achieve their potential, while offering your employees meaningful opportunities to give back and make a lasting impact for the next generation.

### About Future First: Seeing 'someone like me' succeed

We are Future First, a social mobility charity and we are here because every student from every walk of life deserves to thrive.

- We want to build a society and economy that harnesses talent from all social backgrounds: supporting social and economic progress, unlocking potential, helping local communities to thrive, and creating pathways to success.
- We bridge the gap between careers education and the world of work.
- We want young people to see 'someone like them' succeed.

Our mission is for every state school and college in the UK to be supported by a thriving and engaged community of former students and employee volunteers that equips young people with the skills and confidence to reach their potential and contribute fully to society.

Today, we have over **300** schools we work with in partnership across the UK, more than **100,000** volunteers registered with us and are proud to have supported an estimated **465,000** young people since our inception.

### What is the Future First Hub?

The Hub is a safe, social media style interface that allows our member schools to build and manage every aspect of their volunteer network in one place. It is also a space that allows learners to connect with volunteers across the network, and access resources.

*"We believe that the lack of representation of individuals from lower socio-economic backgrounds in professional occupations is an issue for society and business. We are proud to work with forward-looking companies who are striving to increase socio-economic diversity in their workforce, which provides them with a wider recruitment pool, greater cognitive diversity and higher employee engagement." Sue Riley, CEO*

## Why sponsor a school?



### Invest in future talent

Introduce young people to your sector and help to build and widen the diversity of your future talent pipeline.



### Strengthen community ties

We'll match you with schools where support is most needed, enhancing your company's standing in your area, fostering a stronger sense of community and showing your commitment to local development.



### Engage your employees

Provide your employees with meaningful in-person and online volunteering opportunities with your partner school, helping to boost morale and enhance employee engagement.



### Promote social mobility

The UK has one of the poorest rates of social mobility in the developed world. Broaden young people's horizons, improve socio-economic diversity in your industry and contribute to a more equitable society.



### Enhance brand reputation

Attract customers, clients, and partners by demonstrating your commitment to your local community - we'll help you measure your impact and shout about it!



### Make a powerful difference to young people's lives

Poor work experience, limited networks, a lack of awareness of available careers and a lack of role models to inspire their future choices - these are all barriers that hinder young people's prospects. Together, we can dismantle these barriers and inspire the next generation.

## Sponsorship package

£3,000

### FOR YOUR COMPANY

Reap the benefits of supporting a school, including:

- In-person and online employee volunteering opportunities
- A Lunch and Learn session for all staff on social mobility
- Training for your volunteers, including a working with young people overview
- Digital content creation to spotlight your sector to schools
- Annual evaluation report and regular national social mobility updates
- Being part of a community and the collective sense of purpose

### FOR THE SCHOOL

Sponsoring a school will fund the delivery of our Connect programme, providing the school with:

- An assigned programme manager
- The development of a thriving and engaged volunteer community
- A day of in-school workshops
- CPD and development opportunities for school staff
- Access to the Future First Hub

## Additional ways to support a school

If you would like to explore other ways to support young people in your area, we can help you organise the following for an additional fee: **Insight days** (£2.5k), **mentoring** (£4.5k) and **work experience** (£2.5k). Contact us to discuss.

# FOR MORE INFORMATION



Visit our website to find out more



Join our national network of volunteers:

[www.futurefirsthub.org.uk](http://www.futurefirsthub.org.uk)



Contact us:

[info@futurefirst.org.uk](mailto:info@futurefirst.org.uk)



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